

The Business Empowerment Range™

The Business Energizer

**Planning for what you really want in your
business and your life**

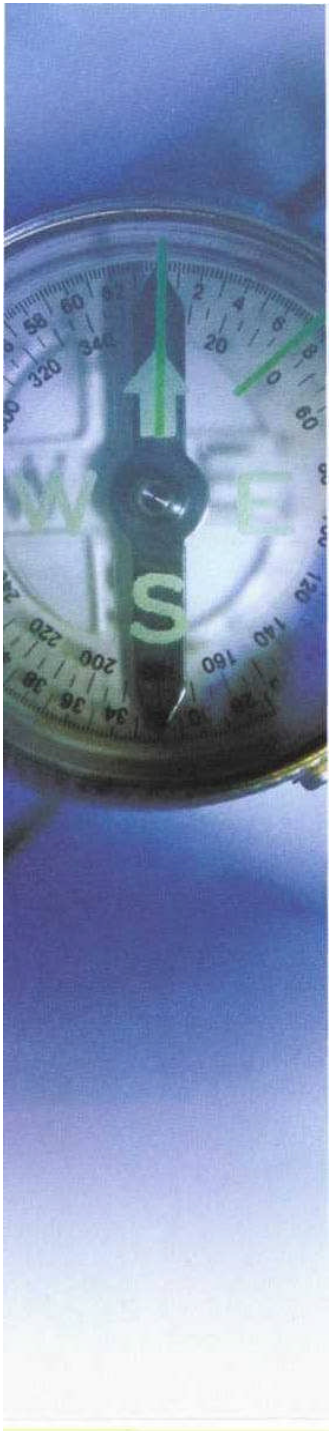
Introduction

What we are going to cover in this section of the presentation:

- **Feeling in Control**
- **The Key Areas - Your Chosen Direction**
- **SMART Goals - Planning success**
- **Next Steps Action Plan**
- **How the Business Energizer Session works**



Feeling in Control



- **Being in business is a long term commitment**
- **The key to feeling in control is:**
 - **Knowing where you are now**
 - **Knowing where you want to go**
 - **Knowing how to get there**
- **Firstly, you must clearly know what you want**
- **The Business Energizer looks at the key areas in your business and your life**



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The Key Areas - Your Chosen Direction

There are seven areas of interest for the direction you want in your business and your life:

- **Success for your business**
- **Financial independence**
- **The bigger picture**
- **Mitigating risk**
- **Value**
- **Structure from systems and processes**
- **Balance in your life**



SMART Goals

Planning Success

Evidence suggests that individuals and businesses who plan and have clear written goals are much more likely to achieve success

SMART goals are goals that are:

- Specific
- Measurable
- Actionable
- Realistic
- Time based



Next Steps Action Plan

Using the results of considering the seven key areas of the business and life, and applying the criteria of SMART goals, we agree an Action Plan for you to follow up



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How the Business Energizer Session works

We facilitate a free one hour session with the Business Energizer

- **We'll walk you through the process**
- **Help you take a "high level" perspective of what you really want**
- **Complete an Action Plan with you**
- **Deliver a full colour record of the Business Energizer Session for you to keep**



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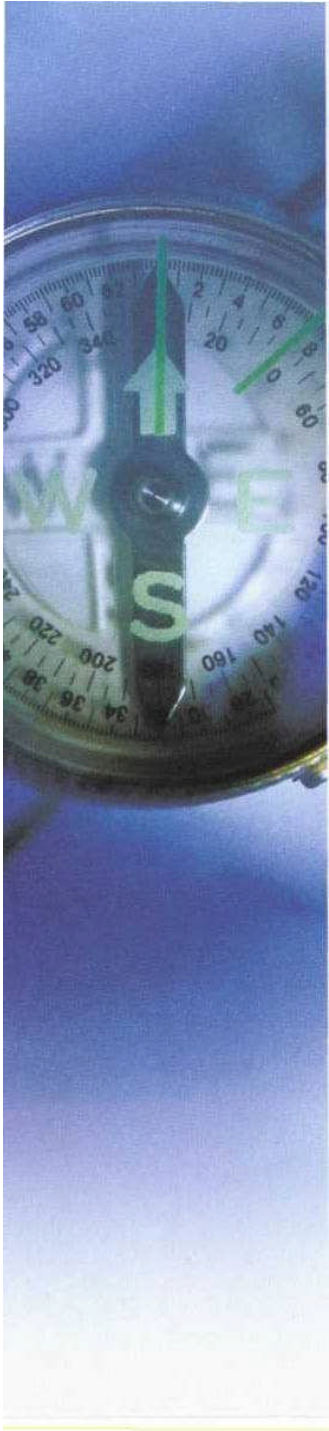
The Business Energizer is a tried and tested empowerment product that simply allows you to take a look at what you really want from your business and your life

Most businesses spend time stuck in the detail dealing with what comes along; sometimes it's important to take a higher level look at your business and your life from another perspective

Planning for more of what you want, helps puts you in control; it's a great first step to what you want



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To Find Out More

Contact Sanders Geeson and ask for Jan

Telephone 01924 254802

Or email us on

admin@sandersgeeson.co.uk

www.sandersgeeson.co.uk



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