

What it can help you to achieve

The Strategic Planning Toolkit™ can help you to:

- **Clarify** where your business is now
- **Identify** goals and opportunities
- **Draw-up** marketing and action plans
- **Create** strategic financial models
- **Define** key performance indicators
- **Structure** your time more efficiently
- **Provide** better direction and leadership
- **Achieve** real control

In other words, clarify where you are now, where you want to go, and how you might get there.

The Strategic Planning Toolkit™



What it can do for you -
and your business

The Strategic Planning Toolkit™

The Strategic Planning Toolkit™ is a tried-and-tested empowerment product, that's not just effective, but tremendously satisfying to work with.

How it works

As fully qualified Accredited Strategic Planners, we can facilitate your one-day session with the Toolkit.

We'll walk you through the process and help you put together a bespoke five-year blueprint for your business - presented as a high-quality 80 page document, complete with action points and review processes to help keep you on track.

Why book a Strategic Planning session?

Whether you're stuck in a rut, planning to refocus on your business goals, or simply want to enjoy doing business as you used to, The Strategic Planning Toolkit™ has the answer.

It has a proven track record with hundreds of business owners - and a risk-free pricing structure where you place your own value on the day.

It could be the best day you've spent in business for years.

To find out more:

The Strategic Planning Toolkit™
The Route to Profit and Fulfillment for Business Owners

What is a Strategic Plan?
The Structure of a Strategic Plan

Your Strategic Plan is the route to:

- Personal fulfillment
- More profit
- Greater control of your future
- Success

Success is:

- 70% Belief - in terms of importance and yet a small amount of input
- 20% Vision - in terms of importance and relatively a small amount of input
- 10% Action - in terms of importance and yet without action there will not be success

Creating your Strategic Plan
Your Objectives

Some important thoughts before we begin:

- Be frank and honest
- Listen carefully to each other without interrupting
- No blaming
- No anecdotes
- Respect differing views

The need for Planning Barriers

Let's look at the barriers:

- Bank Manager
- The Auditors
- Indirect Taxation
- Direct Taxation
- Staff problems
- Customer complaints
- Stress
- Overwork and family pressures
- Loneliness
- ...and many more

Turnover

	Year 1	Year 2	Year 3	Year 4	Year 5
£100,000	100,000	100,000	100,000	100,000	100,000
£200,000	200,000	200,000	200,000	200,000	200,000
£300,000	300,000	300,000	300,000	300,000	300,000
£400,000	400,000	400,000	400,000	400,000	400,000
£500,000	500,000	500,000	500,000	500,000	500,000
£600,000	600,000	600,000	600,000	600,000	600,000
£700,000	700,000	700,000	700,000	700,000	700,000
£800,000	800,000	800,000	800,000	800,000	800,000
£900,000	900,000	900,000	900,000	900,000	900,000
£1,000,000	1,000,000	1,000,000	1,000,000	1,000,000	1,000,000

